

**Practical Study of Introducing and Applying TRIZ
to Real Projects for Obtaining Results (= Profits)**

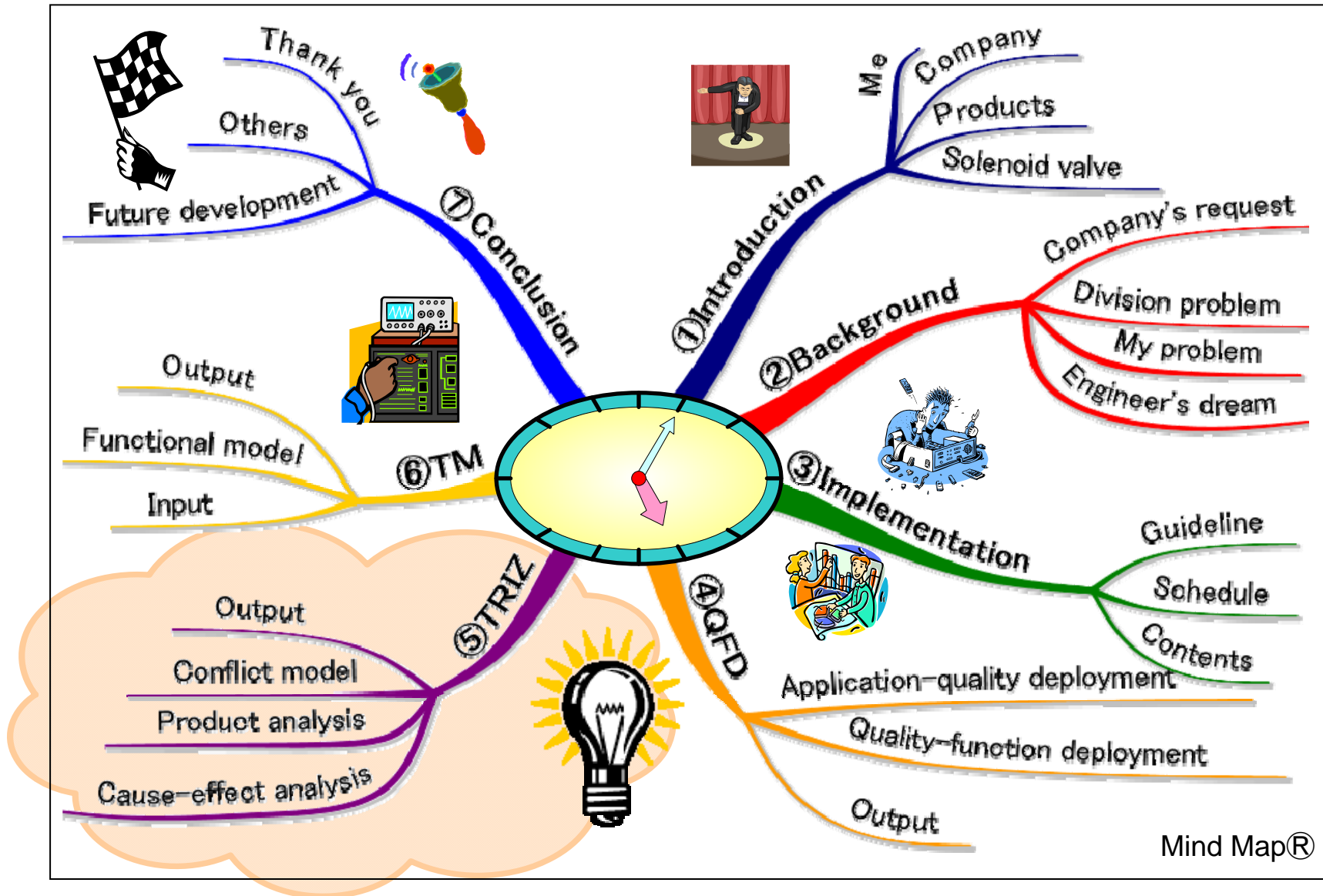
**~Innovating the Product Development Process
by use of QFD, TRIZ, and TM together ~**

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English translation supported by J.Shigeta

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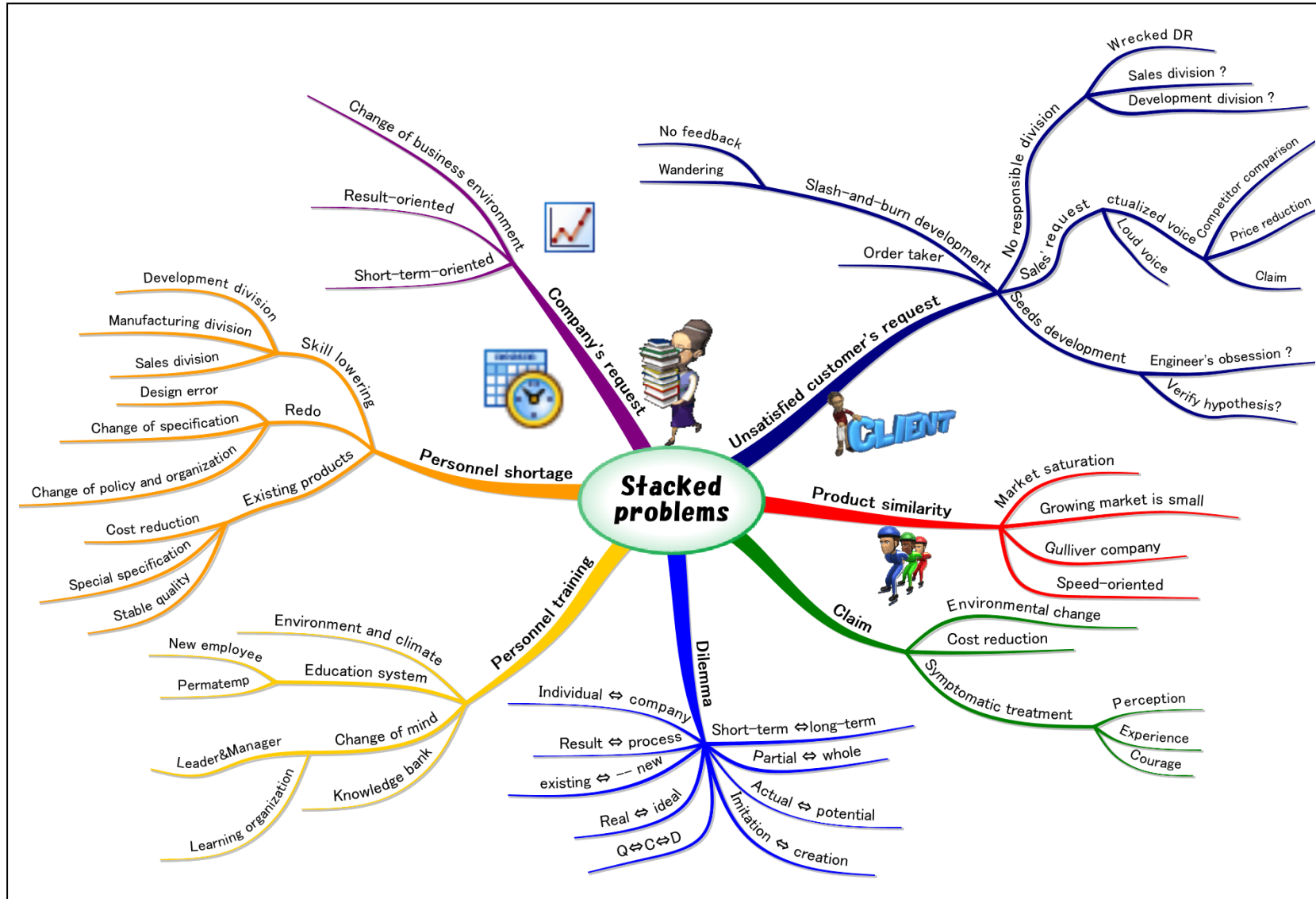
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Mind Map®

Background

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Policies for Implementation

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- We introduce and apply not only TRIZ but also QFD and TM (Taguchi Method) to the whole process of product development.
 - We apply the methods to 3 real projects of product development, and the schedule of training of the methods is synchronized with that of the product development.
 - We set up the relevant organizations, tools, techniques, etc. in parallel to the schedule of product development.
 - The new products developed in these projects should produce their results (= **profits**) **within** three years after the start. The effectiveness of the methods will be evaluated at that time.
- * Just one consultant is requested to be responsible for the whole process from QFD through TRIZ and TM to the results, as a member of a community bound together by common fate.