



January 4, 2021

## Season's Greetings

Happy New Year!

Now, both individuals and companies are in a very unstable situation in the future, due to a catastrophe called the new coronavirus infection (COVIT19).

It is necessary that we create our future less subject to the economic environment. To that end, it is vital to develop epoch-making commodities. In order to do this, engineers and researchers should not rely on trial-and-errors, but should efficiently develop innovative products and systems by utilizing scientific and creative thinking methods.

The strongest method for that is TRIZ, and so far we have promoted the spread and development of TRIZ .

. 「The Japan TRIZ Symposium」 has been organized since the era of the Japan TRIZ Council. The 17th Japan TRIZ Symposium will be held with “[Turn Pinch to Chance with TRIZ!](#)” as its main theme in early September this year by online method. We hope that many participants will present their own experiences and research results and join discussions to have a chance for mutual learning.

We will ask the related associations to participate and cooperate in the symposium.

In addition, we are planning to analyze the research contents of the TRIZ symposium so far and make it widely available so that it will be useful when using TRIZ, and we have taken the first step.

On the other hand, we have held "TRIZ social gathering" by inviting authorities in related fields. We would like to continue planning measures to get people interested in TRIZ and its surrounding fields.

Moreover, we plan to organize research activities, hold seminars and issue educational materials on TRIZ so that more and more people can understand and learn it.

Also, we will proceed further with publishing preparation of journals with a focus on TRIZ.

We expect that many people will participate and discuss in this symposium and contribute to creating a bright future of the society as well as the companies making the best use of TRIZ.

For the purpose of further expansion of TRIZ, we sincerely ask not only members of the Japan TRIZ Society but also non-members to cooperate with our activities.

With best regards,

Yuji Mihara  
Chairperson of Board  
Japan TRIZ Society, NPO